Material Handling & Logistics



Current Subscriber Base: 44,000+

View Previous Issues

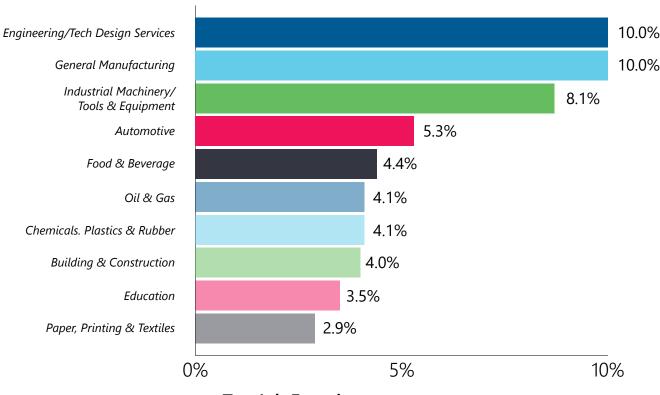
Any engineered good moves along a supply chain and material handling continuum, which draws on a vitally important sector of engineering expertise. Our newsletter includes raw material extraction through production and delivery logistics, tracking and identification, packaging and labeling as well end-of-life processes and waste. We offer the latest and most relevant news briefs, product announcements and feature articles on the aspect of engineering that literally delivers the goods.

Markets/Industries Served:

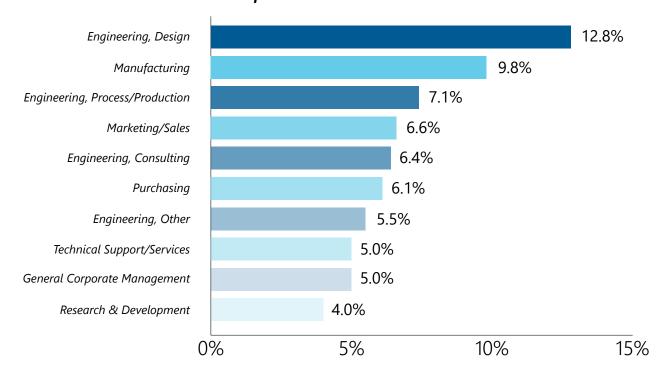
- Conveyor Systems
- Enterprise Resource Planning (ERP)
- Production Machinery
- Robotics & Automation
- Smart Factories
- Supply Chain Management

Subscribers Include:

Top Industries



Top Job Functions



GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing Marketers used email newsletters to distribute content in the last 12 months.**

Learn More:

<u>See Frequency and Distribution Dates</u> <u>View Sample Ad Levels</u>

- * 2023 Smart Marketing for Engineers
- ** Manufacturing Content Marketing